

MORGAN ANDERSON PHOTOGRAPHY

MEDIA KIT 2024

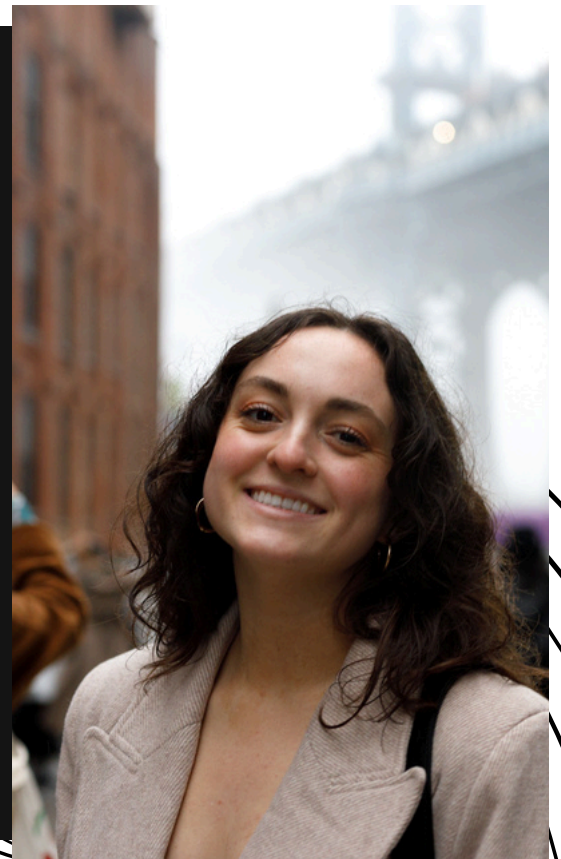


PHOTOGRAPHY AND CONTENT
WWW.MORGANANDER.COM

ABOUT MORGAN

Morgan is a photographer based out of Chicago. She has a background in data analytics, communication, public relations, writing, and media science.

Morgan has a Master of Science in Media Science from Boston University. Morgan also has Bachelors of Arts in English, Spanish, and Strategic Communication.



CAMERA GEAR

- Canon mirrorless R camera body
- 50 mm Sigma lens
- 35 mm Canon lens
- Camera flash
- Tripod
- Adobe Lightroom
- WeTransfer

PHOTOGRAPHY SERVICES

- Pre-production planning
- On-site photography
- Editing post-production in Adobe Lightroom
- Easy photography delivery with password-protected link

CONTENT SERVICES

- Write articles to match brand voice and incorporate SEO best practices
- Draft social media posts utilizing photography to match brand voice for Instagram posts, stories, and reels.
- Draft Instagram reels with iPhone video

PHOTOGRAPHY STYLES

- Corporate headshots
- Adventure photography
- Candid, human-centric photography
- Blur photography
- Couple photography
- Wedding and event photography

PREVIOUS PHOTOGRAPHY WORK

- **Selina Hotel Chicago** - Pitched, coordinated with managing staff, photographed and delivered interiors for Selina's downtown Chicago location. Selina is one of the world's largest hospitality brands targeted to the needs of Millennial and Gen Z travelers. Selina blends beautifully-designed accommodation with co-working, recreation, wellness, and local experiences. **(Page 9)**
- **Remelo Capital Funding** - Pitched, coordinated staff headshots for Remelo Capital Funding, a Boston-based loan brokering company. **(Page 11)**
- **Emerald Necklace Conservancy** - Staff headshots for the Boston-based conservancy that restores & protects the parks designed by Frederick Law Olmsted.
- **Wheelock College of Education Boston University** - Individual headshots for staff at Wheelock College of Education.

INSTAGRAM AUDIENCE

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@MORGAN_ANDER2

- 80% UNITED STATES
- 72% 25-35 YEARS OLD
- 66% WOMEN
- 1.1K FOLLOWERS

CONTACT DETAILS

Address

Chicago, IL

Phone / Email

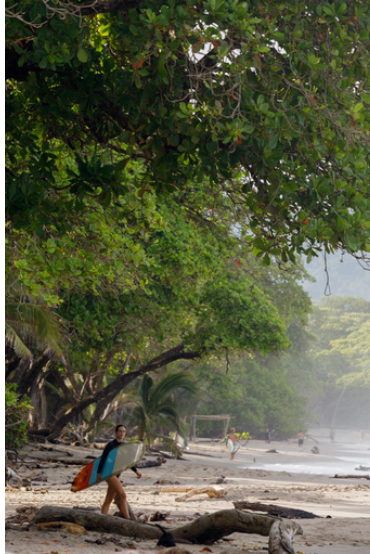
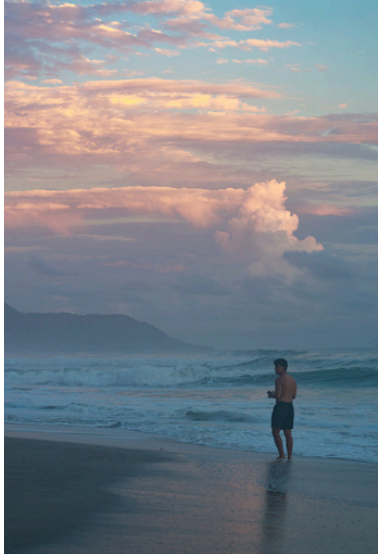
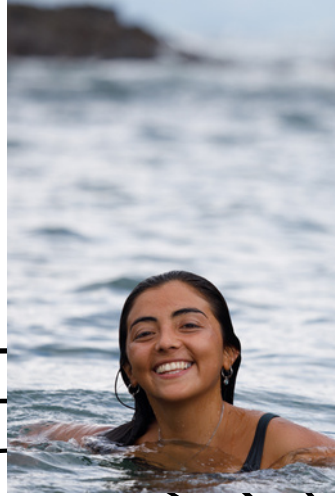
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Website

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ADVENTURE





JOSHUA TREE



PACIFIC NORTHWEST



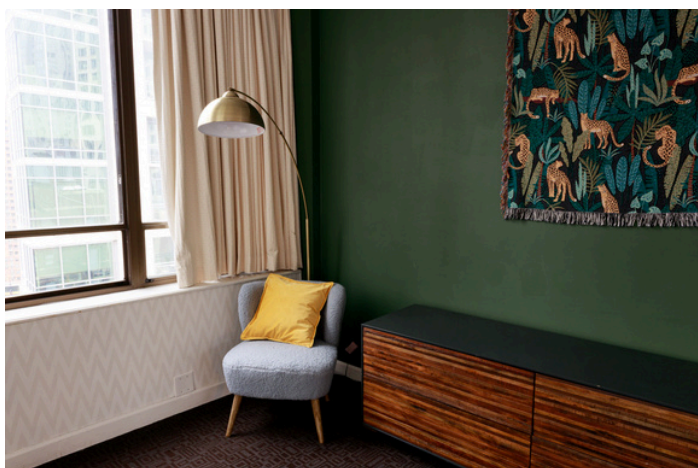
INTERIORS



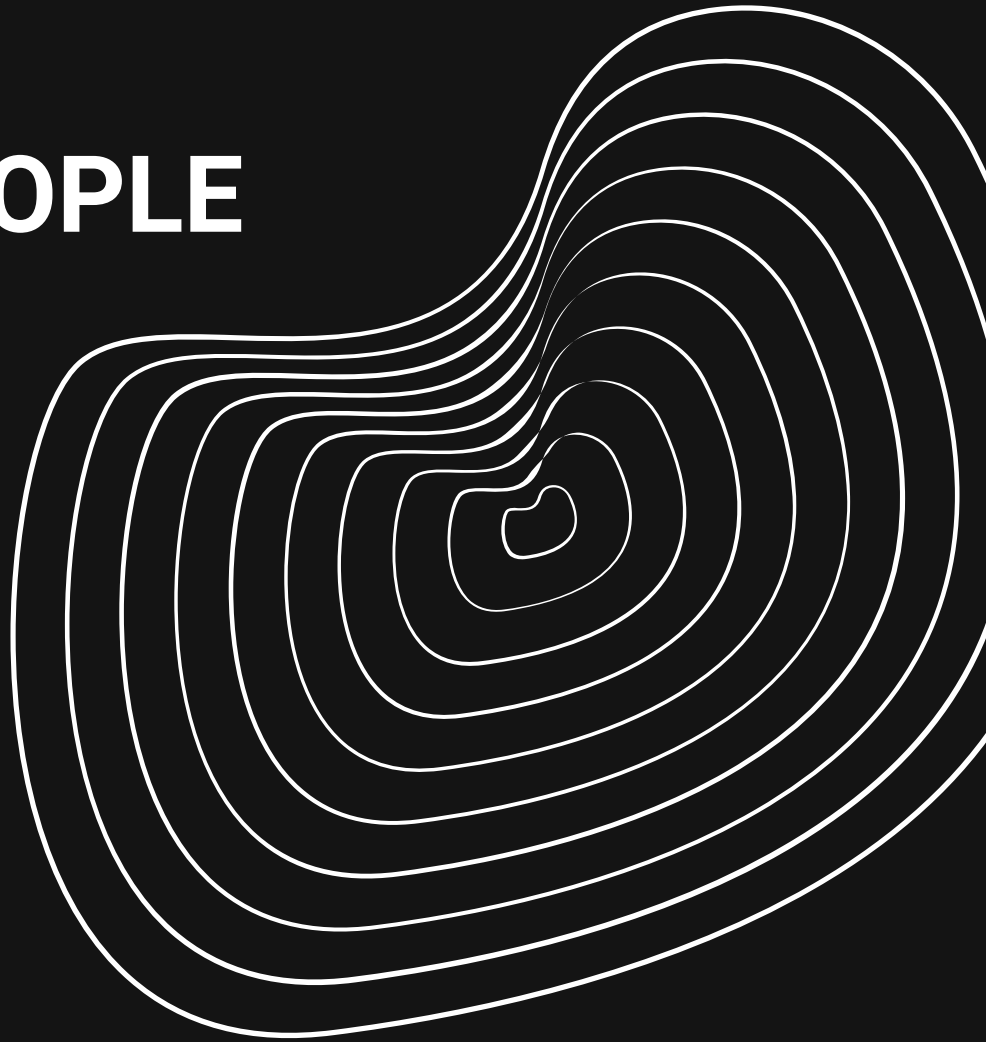
JOSHUA TREE INTERIORS



SELINA CHICAGO

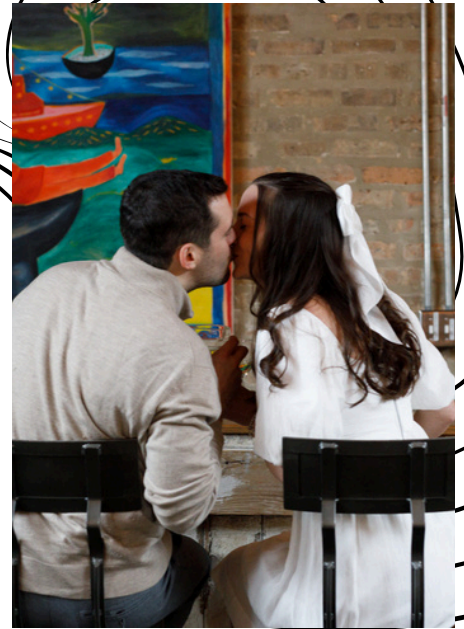


PEOPLE



REMELO HEADSHOTS





CITY



